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# PEDAGOGICAL CLUSTER JOURNAL OF PEDAGOGICAL DEVELOPMENTS



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## Development of Creative Communicative Skills of Future Educators

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**Abstract:** This article provides information on how important the development of creative communication skills of future pedagogues is in the process of mastering modern educational technologies, the importance of future pedagogues being able to establish effective communication with students and the team of pedagogues. passed. Some methods of developing creative communication skills are also explained.

**Key words:** Communication, communicative skills, interactive, information-communication, creativity, intellectual potential, motivation.

## Развитие Творческих Коммуникативных Навыков Будущих Педагоги

**Аннотация:** В данной статье представлена информация о том, насколько важно развитие творческих коммуникативных навыков будущих педагогов в процессе освоения современных образовательных технологий, о важности умения будущих педагогов наладить эффективное общение с обучающимися и педагогическим коллективом. Также объясняются некоторые методы развития творческих коммуникативных навыков.

**Ключевые слова:** Коммуникация, коммуникативные навыки, интерактив, информационно-коммуникативные, креативность, интеллектуальный потенциал, мотивация.

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#### Introduction

We live in an age of rapidly changing technology and information sharing, and it is important for teachers to have strong communication skills. In order to develop their creative and communicative potential, it is necessary to create opportunities for them. Thanks to this, teachers will be able to carry out their work more successfully and achieve better results in the educational process. One of the main elements of the development of pedagogical skills is communication training. The ability to express one's opinion clearly and clearly, to listen and understand others, to adapt to different situations and to communicate effectively with colleagues and students - all this is necessary in modern education. Pedagogy as a science is constantly evolving and requires teachers to use new, innovative approaches to teaching and communicating with students. Educational institutions become a place not only for the transfer of knowledge, but also for the development of personality, the formation of students' independence, critical thinking and social adaptation skills. To a large extent, the success of these processes depends on the teacher's ability to creatively communicate with children. Modern information and communication technologies have become an integral part of our daily life. They entered all spheres of activity, including education. Using advanced information resources and tools, students will have new opportunities to develop and reveal their creative potential. One of the main elements that help to develop the teacher's creative abilities is the use of modern information and communication technologies in the educational process. The newest methods and approaches in the field of education provide unique opportunities for the formation and expansion of the teacher's creative thinking.

#### **Literature Review**

Accordingly, it is important to develop students' creative abilities based on interactive teaching methods [5]. In order to fully understand the general nature of the process of developing creative qualities in a person, it is necessary to first understand the meaning of the concept of "creativity". The concept of

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"creativity" can be interpreted as follows: Creativity (lat., ing. "create" - creation, "creative" - creator) is the creative ability of an individual that describes the readiness to produce new ideas and is part of talent as an independent factor. A.H. Maslow divides creativity into 2 types: creativity of talent and creativity of individual self-actualization. Since the creativity of self-actualization of the individual is inextricably linked with the personality, we can encounter it in everyday life and in many areas of professional activity. A.H. Maslow identified two levels of self-actualization in creativity:

**First** – "involuntary creativity, in which a person has sudden realizations, inspirations, difficult experiences",

**Second** – "Voluntary, hard work, continuous learning, striving for perfection".

A.H. Maslow sees creativity as a fundamental characteristic of human nature, that is, he believes that it is an innate ability of all people, but it disappears during life as a result of certain social obstacles. interpreted as systematic (multi-level, multi-dimensional) psychic (spiritual) education, including not only intellectual potential, but also motivation, emotion, aesthetic development level, communicative parameters, competence, etc. [3].

### **Research Methodology And Empirical Analysis**

To achieve the full development of communication skills, teachers must be ready to constantly improve themselves and learn new methods and approaches. The organization of special trainings, seminars and courses allows them to acquire additional knowledge and skills, which they can later apply successfully in practice.

In addition, the team of teachers plays an important role in the development of communication skills. Support and cooperation between teachers not only helps to share experiences, but also creates a favorable environment for the development of creative thinking and interaction.

In addition to teaching, it is also important to create conditions that help to develop the communicative potential of teachers. For example, providing

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access to modern information exchange technologies, regularly holding meetings and discussions where teachers can actively participate and express their opinions.

Thus, the development of communication skills is an important task for teachers, which allows them to work effectively in modern conditions. This not only ensures mutual understanding and effective cooperation among professors and teachers, but also contributes to the successful study and education of students.

One of the bright examples of such technologies is the use of interactive whiteboards in teaching practice. These modern devices allow not only to present educational material in an interesting and convenient way, but also to actively communicate with students, stimulate their activity and develop their creative abilities. At the same time, the use of digital content, multimedia presentations and other means of information and communication technologies allows the teacher to embody his creative ideas and individual teaching style.

In addition, the Internet offers great opportunities to exchange experiences and ideas with colleagues from all over the world. Different platforms and social networks have become real social media where teachers can share their achievements, get feedback and get inspiration from other professionals. This modern form of professional support allows teachers to expand their horizons and gain inspiration from new ideas that contribute to their creative growth.

In general, using modern information and communication technologies, a teacher can effectively develop his creative abilities by creating unique interactive lessons that encourage students to learn creatively and actively. The newest pedagogical methods and approaches based on modern information technologies help teachers realize their ideas, encourage students to express themselves and develop. Here are some ways to improve your communication skills. In today's world where communication plays a key role, it is important to be able to convey your thoughts and ideas in an effective and emotional way.

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**First method** - using mental games and exercises. They help to develop language and public speaking skills and self-confidence of teachers. Such games allow teachers to experiment with different forms of expression and find new ways of communicating information. Examples of such games are brainstorming, improvised dialogue, role-playing games.

**Second method** - organizing discussion groups and clubs. Such activities help to develop argumentation, critical thinking and persuasive skills. Participating in debates helps teachers broaden their horizons, explore different perspectives, and learn to find compromise solutions. In addition, discussion groups and clubs provide teachers with opportunities to develop their communication skills in a relaxed and supportive environment.

**Third method** - use of technology in teaching. Modern technologies allow teachers to develop communication skills through online courses, webinars and mobile applications. Such tools offer interactive exercises and games that help teachers improve their written and oral communication skills, as well as develop emotional intelligence.

#### **CONCLUSION**

In conclusion, it can be said that the development of creative communication skills is an important component for future teachers. The use of methods such as intellectual games and exercises, discussion groups and clubs, and technology in the educational process will help them become effective and sought-after specialists. I hope that the suggested methods will be useful and encourage you to develop your creative communication skills. Also, the development of creative communication skills gives students important social competencies such as expressing their thoughts and ideas, listening and respecting others' points of view, working effectively in a team and resolving conflicts. In today's increasingly globalized world, the ability to communicate constructively with representatives of different cultures and nationalities is becoming an indispensable condition for successful social adaptation and professional growth.

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Thus, the development of creative communication skills becomes an important priority for future teachers. They help to form deep and effective interactions with students, to develop creative thinking and social adaptation in children, as well as to create stable relationships with their parents. These skills not only help teachers to successfully fulfill their professional mission, but also serve as an important tool for successful socialization and development of students in the modern information society.

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