



Innovative Pedagogical Strategies And The Use Of Information Technologies In Teaching Foreign Languages For Students Of Economic Specialties

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Annotation: This article examines the integration of innovative pedagogical strategies and information technologies in the teaching of foreign languages for students of economic specialties. The purpose of the study is to assess the impact of these approaches on language skills, intercultural competence and learning motivation of students.

In addition, the article examines the use of authentic materials and effective assessment and feedback methods that contribute to a deeper understanding and application of the language. The author argues that the introduction of innovative pedagogical strategies and information technologies prepares students of economic specialties for successful functioning in the global business world.

Keywords: innovative pedagogical strategies, information technologies, teaching foreign languages, students of economic specialties, language skills, intercultural competence, learning motivation

Annotatsiya: Ushbu maqolada iqtisodiy mutaxassisliklar talabarlari uchun chet tillarini o'qitishda innovatsion pedagogik strategiyalar va axborot texnologiyalari integratsiyasi o'rganib chiqamiz. Tadqiqotning maqsadi ushbu yo'nalishlarning til ko'nikmalari, madaniyatlararo kompetentlik va o'quv motivatsiyasiga ta'sirini baholashdan iborat.

Bundan tashqari, maqolada haqiqiy materiallardan foydalanish va tilni chuqurroq tushunish va qo'llashga yordam beradigan samarali baholash va fikr-mulohazalar usullari ko'rib o'tiladi. Muallifning ta'kidlashicha, innovatsion pedagogik strategiyalar va axborot texnologiyalarining joriy etilishi iqtisodiy mutaxassisliklar talabalarini global biznes dunyosida muvaffaqiyatli faoliyat yuritishga tayyorlaydi.



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Tayanch iboralar: innovatsion pedagogik strategiyalar, axborot texnologiyalari, xorijiy tillarni o'qitish, iqtisodiy mutaxassisliklar talabalari, til ko'nikmalari, madaniyatlararo kompetentlik, o'quv motivatsiyasi

Аннотация: В данной статье исследуется интеграция инновационных педагогических стратегий и информационных технологий в преподавание иностранных языков для студентов экономических специальностей. Целью исследования является оценка влияния этих подходов на языковые навыки, межкультурную компетентность и учебную мотивацию студентов.

Кроме того, статья рассматривает использование аутентичных материалов и эффективных методов оценки и обратной связи, которые способствуют более глубокому пониманию и применению языка. Автор утверждает, что внедрение инновационных педагогических стратегий и информационных технологий подготавливает студентов экономических специальностей к успешному функционированию в глобальном деловом мире.

Ключевые слова: инновационные педагогические стратегии, информационные технологии, преподавание иностранных языков, студенты экономических специальностей, языковые навыки, межкультурная компетентность, учебная мотивация

Introduction

In today's globalized world, knowledge of foreign languages, especially for students of economics, is crucial for a successful career. Traditional methods of teaching foreign languages are often insufficient to prepare students for the demands of the modern labor market. Innovative pedagogical strategies and the use of information technology (IT) in foreign language teaching offer promising solutions to enhance learning and prepare students for success in international business environments.

Innovative teaching strategies such as communicative approach, task-based learning and flipped classroom focus on developing students' communication skills and practical application of language in real-life situations. These strategies enable students to actively participate in the learning process, take responsibility for their learning, and develop confidence in using a foreign language.

Information technology plays an increasingly important role in the teaching of foreign languages. Online platforms, language apps, and virtual reality (VR) provide interactive and engaging opportunities for students to practice language, receive feedback, and immerse themselves in a language



environment. IT also facilitates personalized learning, allowing students to learn at their own pace and focus on areas in which they need improvement.

The combination of innovative teaching strategies and IT creates a powerful learning environment for economics students studying foreign languages. This allows them to develop the necessary communication skills, cultural awareness and technological literacy needed to succeed in an international business environment. In this study, we will look at various innovative pedagogical strategies and IT applications that are used in teaching foreign languages to economics students. We will analyze their advantages and disadvantages, and also provide recommendations for their effective implementation in the educational process.

To study the topic, an integrated approach was used, including the following methods:

1. Literature review:

- Existing studies, articles, books and other publications on the topic were reviewed.
- Best practices and innovative practices in teaching foreign languages were studied.

2. Qualitative research:

- In-depth interviews were conducted with foreign language teachers and economics students.
- Observed foreign language classes using innovative pedagogical strategies and IT.

3. Quantitative research:

- A survey of students and teachers was conducted to collect data on their perceptions and experiences of using innovative teaching strategies and IT.
- Analyzes of student performance data were conducted to evaluate the effectiveness of different teaching approaches.

4. Analysis of curricula and materials:

- Study plans and teaching materials in foreign languages for students of economic specialties.
- From the results, the compliance of the strategies and IT used with the learning objectives and needs of the students was assessed.

5. Comparative analysis:

- Compares various innovative teaching strategies and IT applications in terms of their effectiveness, advantages and disadvantages.



- Best practices and recommendations for implementing these strategies in the educational process have been identified.

6. Data triangulation:

- Combining data from various sources (literature reviews, qualitative and quantitative research, curriculum analysis) to obtain a comprehensive understanding of the topic.
- Increasing the validity and reliability of research results.

7. Ethical consideration: Ethical principles were followed when conducting research, including obtaining informed consent and ensuring the confidentiality of participants.

Using this comprehensive approach, the study aims to provide a comprehensive analysis of innovative pedagogical strategies and the use of IT in foreign language teaching for economics students.

The study found that innovative teaching strategies and the use of information technology (IT) have a significant impact on foreign language teaching for economics students

Innovative pedagogical strategies

- Communicative Approach: Focusing on developing students' communication skills has resulted in an improvement in their ability to communicate in a foreign language in real-life situations.

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